



**ISSUE
POLITICAL INQUIRY FORM
KCBS
LOS ANGELES, CA**

Non-Federal

Special Election: ☐

Primary Window: ☐

General Election: ☒

Out of Window: ☐

RECORD OF REQUEST: Broadcast Time/Flight Dates:

ISSUE RATES 4Q12

NAME OF REQUESTOR:

JULIE IADANZA

1. NAME OF AD AGENCY:

TARGET COMMUNICATIONS

15260 VENTURA BLVD SUITE 1240

SHERMAN OAKS, CA 91503

2. ORGANIZATION PAYING FOR TIME:

CALIFORNIANS FOR A STRONGER AMERICA

150 BROADWAY, SUITE 1022

NEW YORK, NY 10038

3. ORGANIZATION PROVIDING COMMERCIAL

BEHR COMMUNICATIONS

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Local or State Legally Qualified Candidate	<input type="checkbox"/>	Federal Candidate	<input type="checkbox"/>	Issue Advocacy, Other Non- Candidate	<input checked="" type="checkbox"/>
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5. PRODUCT OR CATEGORY: (circle or highlight)

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

8. NATURE OF REQUEST:

(a) Request for Legally Qualified Candidate

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(b) Request for ISSUE card

(c) Other request or notes as stated below

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

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(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

10. SUBSEQUENT DEVELOPMENTS

Not applicable due non-Federal; non-National

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder. If appropriate. Please note that local/state issues that are not related to matters of national significance, the support or opposition of a FEDERAL CANDIDATE or national interest will include this POLITICAL FORM and DISCLOSURE information, sans orders not required for file. Please contact the Political Specialist for additional inquiry.

CBS EMPLOYEE COMPLETING FORM

Signature: _____

name typed: ISA CRUZ FOR JOAN ZIDOW/LSM FOR KCBS/KCAL

completing form: _____

I.C. 11/2/12